

UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Virginia 22313-1450 www.upapo.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/696,014	10/28/2003	Steven E. Arthur	020375-044100US	7050
20350 7590 04/01/2009 TOWNSEND AND TOWNSEND AND CREW, LLP TWO EMBARCADERO CENTER	EXAMINER			
TWO EMBARCADERO CENTER			DANNEMAN, PAUL	
	EIGHTH FLOOR SAN FRANCISCO, CA 94111-3834		ART UNIT	PAPER NUMBER
			3627	
			MAIL DATE	DELIVERY MODE
			04/01/2009	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

	Application No.	Applicant(s)			
	10/696,014	ARTHUR, STEVEN E.			
Office Action Summary	Examiner	Art Unit			
	PAUL DANNEMAN	3627			
The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply					
A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION. - Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication. - If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication. - Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).					
Status					
1) Responsive to communication(s) filed on 03 Fe	ebruary 2009.				
2a) This action is FINAL . 2b) ☑ This	action is non-final.				
3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213.					
Disposition of Claims					
4)⊠ Claim(s) 1-22 is/are pending in the application.					
4a) Of the above claim(s) is/are withdrawn from consideration.					
5) Claim(s) is/are allowed.					
6)⊠ Claim(s) <u>1-22</u> is/are rejected.					
7) Claim(s) is/are objected to.					
8) Claim(s) are subject to restriction and/or election requirement.					
Application Papers					
9) The specification is objected to by the Examiner.					
10) The drawing(s) filed on is/are: a) acce		Examiner.			
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).					
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).					
11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.					
Priority under 35 U.S.C. § 119					
12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of:					
1. Certified copies of the priority documents have been received.					
 2. Certified copies of the priority documents have been received in Application No. 3. Copies of the certified copies of the priority documents have been received in this National Stage 					
application from the International Bureau (PCT Rule 17.2(a)).					
* See the attached detailed Office action for a list of the certified copies not received.					
Attachment(s)					
1) Notice of References Cited (PTO-892)	4) Interview Summary	(PTO-413)			
2) Notice of Draftsperson's Patent Drawing Review (PTO-948)	Paper No(s)/Mail Da				
Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date	5) ☐ Notice of Informal P 6) ☐ Other:	ателт Аррисатіоп			

Art Unit: 3627

DETAILED ACTION

Continued Examination Under 37 CFR 1.114

1. A request for continued examination under 37 CFR 1.114, including the fee set forth in 37 CFR 1.17(e), was filed in this application after final rejection. Since this application is eligible for continued examination under 37 CFR 1.114, and the fee set forth in 37 CFR 1.17(e) has been timely paid, the finality of the previous Office action has been withdrawn pursuant to 37 CFR 1.114. Applicant's submission filed on 3 February 2009 has been entered.

Response to Amendment

- 2. Claims 1, 6, 11, 16, 21 and 22 have been amended.
- 3. Pending Claims 1-22 have been examined in this application.

Response to the Arguments

- 4. Applicant argues regarding the rejection of Claims 1-5 "that activating the next successive n-1 cards corresponding to next successive n-1 card numbers without entering into said POS device any card numbers corresponding to the n-1 cards....is support in the Specification, paragraph [0033] and [0030]." Respectfully the Examiner must disagree. Paragraph [0030] supports the use of a batch number to initiate the activation of the cards. The same batch number can be used by the point-of-sale device to indicate the void of the purchase without having to enter every card. Paragraph [0033] merely states regarding the activation of a pack of cards "in block 116, the next successive 'N-1' cards corresponding to the next successive 'N-1' cards numbers is activated." Therefore, this is considered "new matter."
- 5. Applicant argues that support for the amendment of **Claim 6** is in paragraph [0028]. Respectfully the Examiner must disagree the support is in paragraph [0029].

Art Unit: 3627

Specification

6. The amendment filed on 3 February 2009 is objected to under 35 U.S.C. 132(a) because it

introduces new matter into the disclosure. 35 U.S.C. 132(a) states that no amendment shall introduce

new matter into the disclosure of the invention. The added material which is not supported by the original

disclosure is as follows: The new matter is underlined "that activating the next successive n-1 cards

corresponding to next successive n-1 card numbers without entering into said POS device any

card numbers corresponding to the n-1 cards.

Applicant is required to cancel the new matter in the reply to this Office Action.

Claim Rejections - 35 USC § 112

7. The following is a quotation of the first paragraph of 35 U.S.C. 112:

The specification shall contain a written description of the invention, and of the manner and

process of making and using it, in such full, clear, concise, and exact terms as to enable any

person skilled in the art to which it pertains, or with which it is most nearly connected, to make

and use the same and shall set forth the best mode contemplated by the inventor of carrying out

his invention.

8. Claims 1 and 16 are rejected under 35 U.S.C. 112, first paragraph, because the specification,

while being enabling for "activating a batch of cards", does not reasonably provide enablement for "that

activating the next successive n-1 cards corresponding to next successive n-1 card numbers

without entering into said POS device any card numbers corresponding to the n-1 cards". The

specification does not enable any person skilled in the art to which it pertains, or with which it is most

nearly connected, to use the invention commensurate in scope with these claims. The specification does

not enable "activating the next successive n-1 cards corresponding to next successive n-1 card

numbers without entering into said POS device any card numbers corresponding to the n-1

cards".

Art Unit: 3627

Claim Rejections - 35 USC § 103

Claims 1-22 are rejected under 35 U.S.C. 103(a) as being unpatentable over Goldstein et al., US
 7,028,896 B2 hereafter known as Goldstein and further in view of Risafi et al. US 6,473,500 B1, hereafter known as Risafi.

Claims 1, 6, 11 and 16:

With regard to the limitations:

· Activating a number of successively numbered cards at a POS device.

Goldstein does not specifically disclose activating at a POS device; however Goldstein in at least Column 1, lines 55-67 discloses that a customer may purchase large groups of transaction cards from a card manufacturer so there are no unexpected, duplicate or missing cards. Goldstein in at least Column 2, lines 21-33 further discloses that the cards may be arranged and packaged in a specific sequence to allow for easier batch activation of cards. Goldstein in at least Column 3. lines 19-45 discloses that a retailer may easily identify and activate multiple cards at one time since the cards may be provided in contiguous sets (e.g. bundle, sleeve, etc.) of cards and/or in a known sequence. As a result, the retailer may retrieve an entire set of cards and activate all the cards at once without having to individually activate each card. Risafi in at least Column 4, lines 61-67, Column 5, lines 1-10, Fig. 5b, Fig. 7b, Column 6, lines 37-46, Column 8, lines 53-54, Column 9, lines 9-19, lines 35-41 discloses the batch activation of a set of cards at a merchant terminal (POS, ATM, etc.). Therefore, it would have been obvious, at the time of the invention, to one of ordinary skill to combine the well known features of Goldstein for producing and packing cards in bundles for activation as a set with the well know features of Risafi for batch activation of cards at a merchant terminal with the motivation to achieve the combined predictable results that each have individually.

Art Unit: 3627

Claims 2-5 and 7-10:

With regard to the limitations:

Cards are activated in a sequence.

Cards are deactivated in a sequence.

Request for activation is acknowledged based on the first indicator and the total

number of cards.

Goldstein does not specifically disclose the flow of the activation request from a POS terminal to

the activation processor per se. However, Goldstein in at least Column 3, lines 16-45 discloses

that a retailer may easily identify and activate multiple cards at one time since the cards may be

provided in contiguous sets and/or in a known sequence. Also disclosed is that the first and last

cards in a series may be identified to the card tracking database and all cards located in the set

between the first and last identified cards in the series may be activated. Goldstein in at least

Column 9, lines 40-63 further discloses the use of an audit trail to deactivate a group of cards.

Risafi in at least Column 4, lines 61-67, Column 5, lines 1-10, Fig. 5b, Fig. 7b, Column 6, lines 37-

46, Column 8, lines 53-54, Column 9, lines 9-19, lines 35-41 discloses the batch activation of a

set of cards at a merchant terminal (POS, ATM, etc.). Risafi in at least Column 9, lines 9-18,

Column 12, lines 32-35, card recipients being notified of the PIN associated with their card via

email, electronic means or other means. Risafi in at least Column 12, lines 65-67 further

discloses transmitting to the program sponsor that the card accounts have activated.

Goldstein/Risafi do not specifically disclose that during a batch activation acknowledgement is

received based on the first indicator and the total number of cards per se, however it would have

been obvious to modify Goldstein/Risafi batch activation of cards with a notification indicating that

the request for activation has been acknowledged and approved with the motivation of notifying

the retailer and the customer that some cards are missing, mutilated, etc. in order to correct the

deficiencies.

Therefore, it would be obvious, at the time of the invention, to one of ordinary skill to further

modify the Goldstein / Risafi combination with a process to deactivate (void) a sequence of cards

Art Unit: 3627

by inputting the necessary data to determine the sequence of cards (start and ending number of a

sequence, start number of a set of cards and the number of cards in the set, etc.) to be

deactivated.

Claim 21-22:

With regard to the limitations:

· Packaging and selling cards with an identifier;

· Identifier indicates number of cards;

For activation a plurality of cards without entering into the POS device any card

numbers except the first card number.

Goldstein in at least Column 9, lines 30-63 and Fig.2 discloses that the cards are arranged in a

desired way and may be organized in a hierarchy for packaging, and the location of cards in the

hierarchy may be verified and controlled. Packaging of cards in sets or sleeves and each card

being associated with a particular sleeve, box and pallet based on the card's identifier or other

information. Goldstein in at least Column 3, lines 19-45 discloses that a retailer may easily

identify and activate multiple cards at one time since the cards may be provided in contiguous

sets (e.g. bundle, sleeve, etc.) of cards and/or in a known sequence. As a result, the retailer may

retrieve an entire set of cards and activate all the cards at once without having to individually

activate each card. Goldstein in at least Column 9, lines 64-67 and Column 10, lines 1-67

further discloses additional packaging information regarding card identifiers and tracking of the

identifier versus the packaging. Goldstein in at least Column 11, lines 21-55 still further discloses

sleeves being labeled (tamper-evident seal) with a sleeve number, the range of cards included in

the sleeve, the customer, a job description and any other suitable material.

Claims 12-15 and 17-20:

With regard to the limitations:

Batch activation of a card from first to last.

Art Unit: 3627

cards and their use.

Determining card is of same time and activation amount.

Signaling that card type and activation amount match or do not match.

Goldstein in at least Column 1, lines 19-52 discloses many types of transaction cards and how they each are given a unique identifier within a group of cards. Goldstein in at least Column 9, lines 4-29 discloses that cards processed by the manufacturing apparatus are verified (reading the identifier) to insure that no unexpected, duplicate or missing cards and/or are organized and packaged in a desired way. Goldstein in at least Column 3, lines 19-45 discloses that a retailer may easily identify and activate multiple cards at one time since the cards may be provided in contiguous sets (e.g. bundle, sleeve, etc.) of cards and/or in a known sequence. As a result, the retailer may retrieve an entire set of cards and activate all the cards at once without having to individually activate each card. Risafi does not specifically disclose a process for checking if cards are of the same type, per se. However, Risafi in at least Column 4, lines 61-67 and Column 5, lines 1-10 discloses that cards may be activated as a batch, PIN numbers and an initial balance is assigned to each card number and the information is transmitted via a communications network to the card processing center. Risafi in at least Column 9, lines 9-18 and lines 34-50 further discloses a promoter batch activating a set of cards having a fixed cash value and distributing them by a variety of means to customers who purchase the promotional product. Goldstein teaches the manufacturing of cards in a predetermined sequence and

Conclusion

packaging the cards per the customer's desired sequence. Risafi teaches the batch activation of

10. Any inquiry concerning this communication or earlier communications from the examiner should be directed to PAUL DANNEMAN whose telephone number is (571)270-1863. The examiner can normally be reached on Mon.-Thurs. 6AM-5PM Fri. off.

Art Unit: 3627

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor,

Florian Zeender can be reached on 571-272-6790. The fax phone number for the organization where this

application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application

Information Retrieval (PAIR) system. Status information for published applications may be obtained from

either Private PAIR or Public PAIR. Status information for unpublished applications is available through

Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should

you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC)

at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative

or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-

1000.

/Paul Danneman/

Examiner, Art Unit 3627

20 March 2009

/F. Ryan Zeender/

Supervisory Patent Examiner, Art Unit 3627